

PRECIOSA

Consent to Personal Data Processing

In accordance with the Act No. 101/2000Coll. in valid version (the Act regarding the protection of personal data and the amendment of certain laws, hereinafter referred to as the "Act"), I agree to processing of my personal data by PRECIOSA a.s., Opletalova 3197/17, 466 01 Jablonec nad Nisou, Czech Republic, ID: 00012556 (hereinafter referred to as the "Administrator") for the following purposes:

- a. Marketing purposes of the Administrator, i.e. to offer products and services (the Administrator's or of a third party), send information about organized events, products, services, and other activities, contact customers by e-mail or by telephone for market or marketing research, as well as to send sales information by electronic means, whether these marketing activities are done by the Administrator or other persons who are controlled by the same entity as the Administrator according to Act No. 90/ 2012 Coll., the Business Corporations Act (hereinafter referred to as "Related Parties") or other entities authorised by the Administrator to implement these marketing activities;
- b. Analyzing customers' personal data especially in order to directly approach specific customers and specific customer groups (i.e. direct mailing); and
- c. Organizing and evaluating various contests, surveys, and other events, that are not consumer lotteries or sweepstakes, but where the customer may or may not receive items or financial awards, and where these contests, surveys or other events can be organized either by the Administrator or by Related Parties or other entities authorized by the Administrator to organize or evaluate these different types of events.

Personal data is defined as data provided to the Administrator, i.e. given name, surname, phone number, and e-mail address.

Administrator will process personal data in both manual and automated fashion by their employees or by third parties, whom the Administrator authorizes to process the personal data according to a contract concluded according to the Act. This consent is granted for a maximum period of 15 years starting on the day the consent is given.

Under the Act, the customer has the right to access his/her personal data being used and processed by the Administrator (in particular the right to be informed about the purpose of the personal data processing, the scope of the personal data processing and its source, the nature of the processing, and the recipient or recipients of this personal data). The Administrator will provide this information without undue delay for an amount not exceeding the reasonable cost of providing the necessary information. If the customer learns that the processing of his/her personal data is not in accordance with the protection of his/her private and personal life or is in violation of the law, the customer has the right to require the Administrator or authorized person to provide explanation and rectify the existing state. In accordance with § 7 Para. 2 of Act No. 480/ 2004 Coll., I further agree that the Administrator or a person authorized by the Administrator may use my electronic contact details for the purpose of electronic business communication regarding the Administrator's and third party's products and services.